

RIFUGIO DIGITALE

Florence, via della Fornace 41

June 10, 2022

12 noon

Press Conference at Rifugio Digitale

follow it live on this link:

<https://us06web.zoom.us/j/86704423902?pwd=ZlMyQ2pBYVQwMG5pbINVdGt5RTdwUT09>

7 p.m.

open edition event

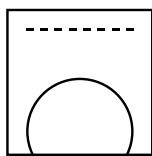
On the occasion of the exhibition ORO by Fabrizio Plessi - currently being held at Rifugio Digitale since April 14 and organized in collaboration with TornabuoniArte and the publisher Forma Edizioni - on Friday June 10, 2022 at 7 p.m. A special event will take place entitled ORO Makes You Digital! devoted to the concept of NFTs, during which tokens of the work, reproduced on a limited scale will be offered for sale. All profits from the sale of the NFTs will be donated to the association IPSE Group (Italian Pediatric Status Epilepticus), whose representatives will be present at the event.

On Friday, June 10, 2022 at 7 p.m., Rifugio Digitale opens to the world of CryptoArt and, through the gracious initiative of the artist **Fabrizio Plessi** and the publisher **Forma Edizioni**, when a limited number of **NFTs** of his work entitled **ORO** will be made available. This was the work with which the artist inaugurated the exhibition spaces of Rifugio Digitale in April, with the collaboration of the **TornabuoniArte** gallery.

Starting on **June 10** and until the end of the exhibition, scheduled to close on **Friday June 24**, an open edition of **14 days** will be held, during which time it will be possible to purchase tokens of the work **ORO** by **Fabrizio Plessi**, reproduced in limited edition. The tokens can be purchase via the dedicated page of the website rifugiodigitale.it or directly at Rifugio Digitale, accompanied by informative documentation. Purchasers of the work through the Ethereum network will buy a token that will then be delivered to the buyer in the form of an NFT starting Saturday, June 25. NFTs (acronym for non-fungible token) are certificates that confirm the authenticity, uniqueness and ownership of a digital object. The expected purchase value of the numbered reproductions is 0.5 ETH (approximately \$1000.00).

Oro Makes You Digital! marks the beginning of Rifugio Digitale's process of education on the subject of CryptoArt and the methods of acquisition of works of art in **NFT** form, and for this purpose it is taking advantage of the presence of **Antonio Tomassini**, author of the book "Cryptocurrencies, NFTs and the Metaverse, and of **Andrea Pantaleo** who will explain the procedure for acquisition of the work and its significance in legal terms.

All profits from the sale of the **NFTs** will be donated to the association **IPSE Group** (Italian Pediatric Status Epilepticus). The **IPSE Group** is made up of neurologists, pediatric neuropsychiatrists and intensive



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care specialists from eleven Italian hospitals, as well as physicians employed in emergency-urgent care treatment who share a particular interest and experience in the management of the epileptic condition, a neurological emergency that can have very dangerous and even fatal outcomes.

The group, established in 2014 to perform a national non-profit clinical study on the status of treatment for the epileptic condition in pediatric patients, is also a supporter, in collaboration with the Italian National Health Institute, of the creation of a national epilepsy registry. **Dr. Anna Rosati** and **Dr. Manuela L'Erario** of the **Anna Meyer University Hospital** of Florence will speak at the inauguration, to illustrate the goals and aims of the IPSE Group.

Rifugio Digitale (Digital Refuge) occupies an area of 165 square meters and is designed as a versatile structure ideal for organizing exhibitions, events, presentation, but also debates, lectures and simple discussions. It is expected to appeal to a vast public desirous of indulging their interest in the ideas and novel cultural experiences right in the heart of Florence.

Fabrizio Plessi, considered one of the precursors of Videoarte in Italy, inaugurated the space, in collaboration with the publisher Forma Edizione. His artistic research has always revolved around the themes of water and fire, expressed in his video-installations, video-sculptures and videotapes. In the Seventies, he was one of the first to use the monitor as the main material and tool for his products. His works, exhibited in the most important museums in the world, maintain close ties with classical art, creating a link between past and future. He made excellent use of the Rifugio Digitale tunnel he chose as the location for his site-specific work **ORO**, which appears on the translucent walls that cover this space, to create a gigantic gold mosaic that dissolves and moves and breathes "in its subterranean liquidity, splendid and sumptuous". The artist has imagined a single great work that, almost organically, flourishes in this unusual, sensorial, circular architecture.

The luminous nocturnal reverberations of its golden surfaces change, surge, stretch, swell and expand like the waves of an evocative, abstract sea, with its perpetual motion.

"The Digital Refuge is simply an innovative cultural crossroads that, precisely in a city like Florence, finds the perfect stimulus for comparison and display, juxtaposing its art on all that has come before", says Fabrizio Plessi.

For Plessi, the spirit of communication is the true and profound philosophy of this extraordinary place: traversing different languages and experiences, past and future. The golden flow speaks to the collective imagination that unites us all in our time of shared need.

Oro

by Fabrizio Plessi

April 14 - Friday, June 24, 2022

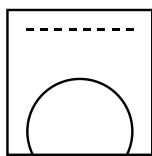
Monday thru Friday, 3 p.m. to 7 p.m.

Saturday and Sunday by appointment

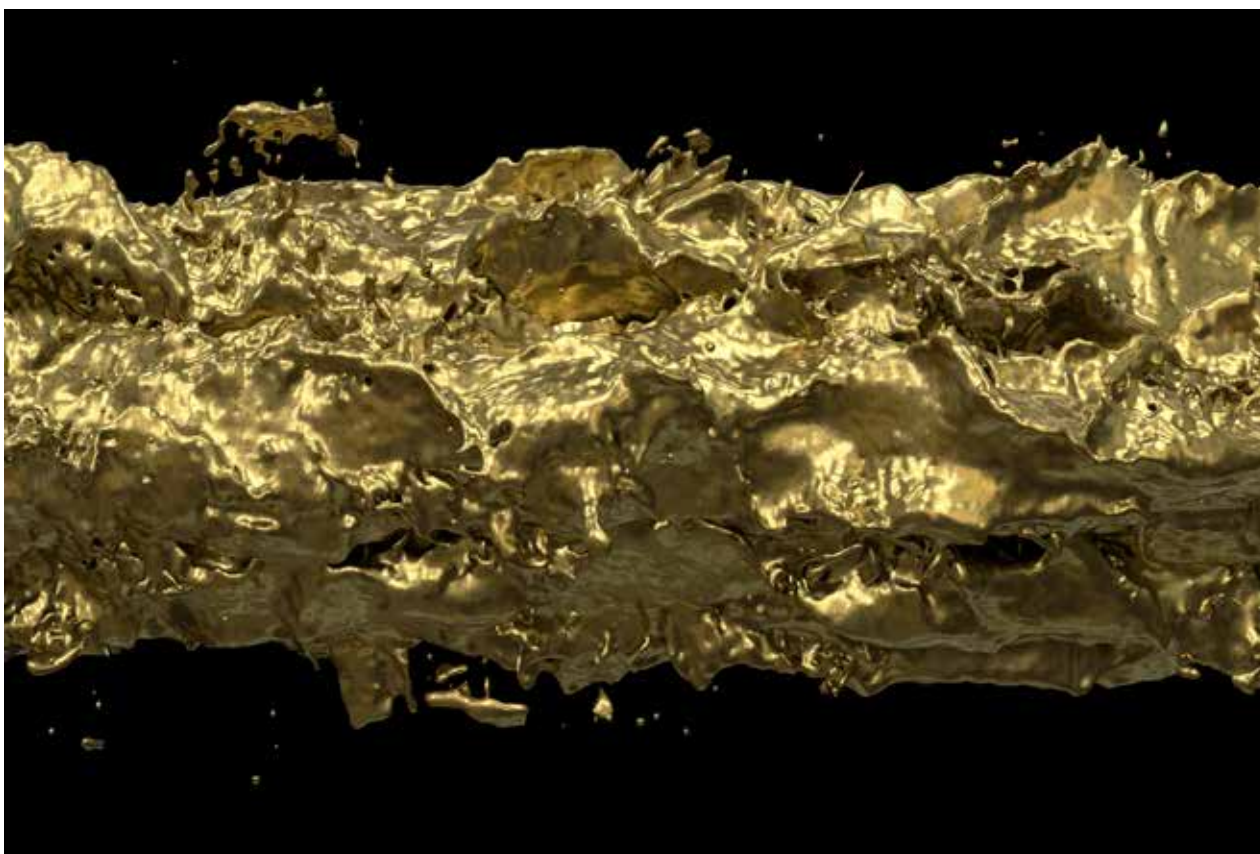
Rifugio Digitale

via della Fornace 41

Firenze, 50125



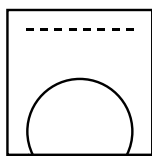
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Fabrizio Plessi, *Oro*, 2022, opera digitale site-specific

For this new Digital Refuge I have imagined a single vast work that, almost organically, would be able to flourish in its unusual, sensorial, circular architecture. Starting from its translucent screens, I created a gigantic mosaic of gold that, melts and moves, breathing in its subterranean liquidity, splendid and sumptuous. The luminous nocturnal reverberations of their golden surfaces will change, surge, stretch, swell and expand like the waves of an evocative, abstract sea, with its rhythmic, ceaseless movement. The Digital Refuge is simply an innovative cultural crossroads that, precisely in a city like Florence, finds the perfect stimulus for comparison and display, juxtaposing its art on all that has come before. The spirit of communication is the true and profound philosophy of this extraordinary place: through the languages of different experiences, past and future. That is the meaning of this golden flow that represents the collective imagery we all require in the end. Everything moves and passes through the funnel of time in an endless replay of history and life.

- Fabrizio Plessi



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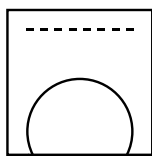
Fabrizio Plessi was born in Reggio Emilia in 1940. He works and lives in Venice.

He is one of the pioneers of the Italian video art, and the first one to have used a television monitor like a real material, within which runs a relentless water and digital fire flow (his first video installation goes back to 1970). His numerous participations in Venice Biennale since 1970 (where he for the first time presents his work at the experimental pavilion) or in film festivals and international dance have always made him an artist able to create innovative and anticipative art experimentations.

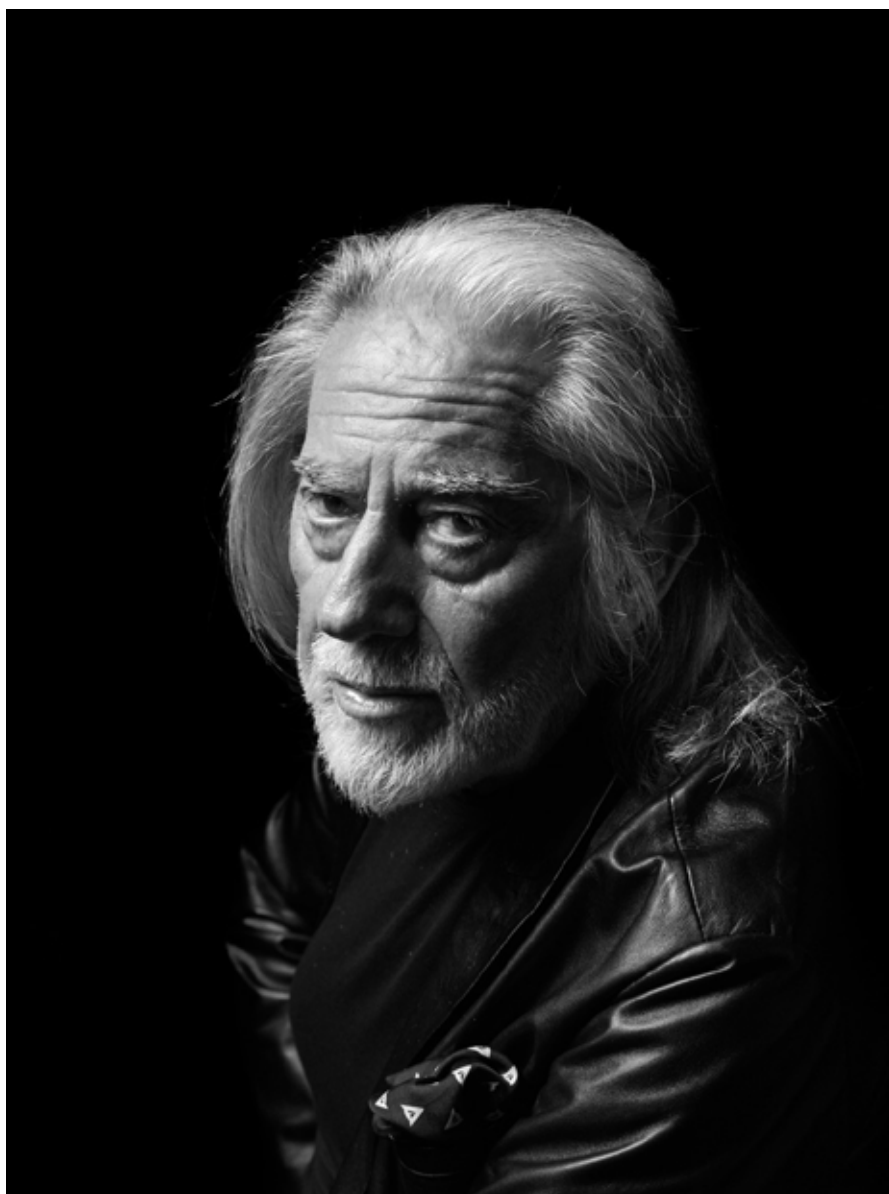
He collaborated with many theatres and televisions. In his projects, the video is completely part of the architecture and the primary elements, whether is it coal, wood, marble, travertine, or iron. Technology is, therefore, a humanized material to live with rather than fight. Nevertheless, drawing is still today his main creative and design stimulus (during his life he made more than 15 thousand drawings).

At international level he took part to relevant exhibitions, for instance, Documenta di Kassel and important anthological exhibitions in different museums around the world: Guggenheim in New York and Bilbao, Scuderie del Quirinale in Rome, Martin-Gropius-Bau in Berlin, IVAM in Valencia, MoCA in San Diego, Ludwig Museum in Budapest and Koblenz, Kestner Gesellschaft in Hannover, Kunsthistorisches in Vienna, and Miro' Foundation in Barcelona. Plessi created particularly impressive and magnificent art pieces. For example, in 2005, during the Venice Biennale, in front of the entrance to Giardini Mare Verticale, he placed vertically a boat hit by a technological water waterfall. The boat emerged from the water of the lagoon for 44 meters in height. In 2011, the Venice Pavilion of the Biennale reopened after many years with a brilliant project by Fabrizio Plessi.

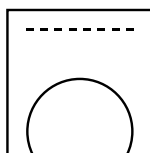
Of particular significance his site-specific installations created for ancient, gothic, Renaissance and monumental sites like St. Mark's Square in Venice, the Valley of the Temples in Agrigento, the Lonja in Palma di Maiorca, or the Chamber of the Giants in the Palace Te in Mantua, to highlight also his interest for the classical art, further confirmed by his electronic scenographies for Titanic, Icarus, The Threepenny Opera, Romeo and Juliet, and Dreams of a Journey with music written by Michael Nyman and Elvis Costello. In 2005 he represented with a monumental architecture sculpture the Byelorussian Pavilion at Expo Milan, while in Venice it took place the Liquid Life/Liquid Life Exhibition in the exhibitions venues of the Venetian Arsenal and in Ca' D'Oro G. Franchetti Gallery. In 2017 he designed FenixDNA for La Fenice Opera House in Venice: a suggestive work of art for a total, immersive and multisensorial experience. In 2008 the Pushkin Museum in Moscow dedicated to him The Soul of Stone. In 2019 the museum of Palma di Majorca created a retrospective of the artist's last 30 years of work. Meanwhile, in Rome, a new area of the underground tunnels beneath the Baths of Caracalla opened to the public with The Secret of Time exhibition. In 2020 he lighted up the Museum Correr façade with his golden installation L'Età dell'Oro. In November 2013 it opened in the Brenner Pass, the futuristic Plessi Museum, designed by the artist himself like a massive work of architecture, sculpture, and design, completely integrated with the surrounding naturalistic area. Fabrizio Plessi was also Professor of Humanization of Technologies at Kunsthochschule für Medien in Cologne, and holder of the chair of Electronic Sceneographies in the same university.



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Fabrizio Plessi, photo Piero Viti



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IPSE Group (Italian Pediatric Status Epilepticus)

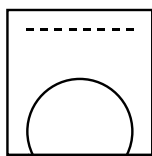
IPSE (Italian Pediatric Status Epilepticus) Group is an Italian group working in a range of sectors on the epileptic condition in pediatric patients, including medical specialists in different fields (Neurology, Neuropediatrics, Pediatric Neuropsychiatry, Intensivist care in the hospital environment and physicians at the local level in the area of Emergency and Urgent Care). The Group is united around a basis of shared work experience, which started in 2014, with the presentation of a non-profit study on the treatment of epilepsy in children. This preliminary work led to the creation of a special database of over 1200 events definable as epileptic events in pediatric patients. It is an Italian work group that currently involves the following university-hospital structures: (1) A. Meyer University-Hospital, Florence; (2) IRCCS Bambino Gesù, Rome; (3) Gemelli Hospital, Catholic University, Rome; (4) University Hospital Company, Padua; (5) Salesi Hospital, United Hospitals, Ancona; (6) University Hospital Company Borgo Trento, Verona; (7) IRCCS Maternity-Pediatric Institute Burlo Garofolo, Trieste; (8) Regina Margherita University Hospital, Turin; (9) Buzzi Pediatric Hospital, ICP, Milan; (10) University Hospital Company Sant'Orsola-Malpighi, Bologna; (11) Giannina Gaslini Institute, Genoa.

Mission:

Define, clarify and share the data and experiences relative to the epileptic condition in pediatric patients from both a clinical and diagnostic standpoint, in hopes of improving its treatment and management.

Goals:

- To standardize and optimize diagnostic timing and treatment of the epileptic condition at the national level through the involvement of other hospital structures, universities and local healthcare facilities.
- To foster communication and interaction among specialists, creating a "network" among the "Authors" of the clinical management of these patients (Emergency doctors and the DEA, Intensive Care specialists, Pediatric Neuropsychiatrists, Pediatric Neurologists and Pediatricians).
- To create an on-line task-force of a group of experts able to ensure 24/7 availability for rapid consultation by all the participants in the project, for cases of particular complexity.
- To draft "recommendations" for the management of the epileptic condition at various levels of assistance (home care, emergency care, urgency, hospital care in pediatric wards, neurology, sub-intensive and resuscitative situations).
- To create a national registry of pediatric patients with epileptic conditions in order to build a uniform database with a vast sampling permitting statistical analysis on different parameters.
- To produce scientific prospectus writings on the diagnosis and treatment of epileptic states.
- To spread knowledge and awareness, and train personnel at the national level, with particular attention to the physicians engaged in emergency service through the country.
- To re-evaluate the therapeutic operations currently available and identify any "unmet needs" or areas of specific therapeutic action (such as the management of cluster seizures).



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Forma Edizioni

Forma is an editorial (publishing) initiative developed in order to allow the dissemination and knowledge of avenues and experiences belonging to the world of art, architecture photography and more generally, to promote the best research in production and technology, following the changing lifestyles and contemporary living.

Since its foundation in 2010, the catalogue has grown with about twenty titles a year giving "form" to the expressive traces that animate today's cultural debate, deepening both specific areas of knowledge already known to the public, and investigating those intellectual and artistic areas considered, for various reasons, revealing new points of observation of reality. A common feature of each project is the high quality of the product, images, printing, typographic or IT processes used, as well as a targeted diffusion and distribution in places of use, such as specialized bookstores, museum bookshops and exhibition sites, which they add to the normal availability on the net that necessary and indispensable presence in the "sites" where opinions and evaluations of merit are built.

The publications range from, important monographs dedicated to contemporary and renowned architectural works, such as *Cantina Antinori, to chronicle of the construction of a new landscape*, research and insights related to university study issues, catalogues of important exhibitions, such as the one hosted at the Cini Foundation of Venice *EST. Italian travel, city and architecture stories* curated by Luca Molinari or the monographic exhibition hosted at the MAXXI Museum in Rome *Gio Ponti. Love architecture* in 2019.

Exhibitions and events expand the cultural enhancement process that Forma sets out to offer to a refined and attentive public. The publishing house is in fact involved in the creation of volumes relating to the exhibitions annually hosted at the Forte di Belvedere in Florence or at the Stefano Bardini Museum and to the monographic exhibitions hosted in private galleries dedicated to artists of the calibre of Alighiero Boetti, Arnaldo Pomodoro, Lucio Fontana and Alberto Burri. There is no shortage of photography and design texts, such as the important monograph dedicated to the work and life of Karim Rashid, or the overview of contemporary Milanese design *The Design City. Milan city laboratory*.

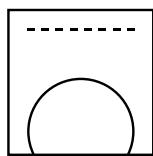
The on the road city architectural guide series is currently under construction. Mainly focused on contemporary works, each volume investigates the peculiar aspects of the most important cities in the world, proposing a critical reading of future scenarios.

The publishing house has counted important collaborations with personalities of high intellectual depth and international fame such as the late Adolfo Natalini, founder architect of Superstudio, Bruno Corà, Luca Massimo Barbero and Sergio Risaliti, art critics and historians, Luca Molinari, architecture critic.

Forma Edizioni

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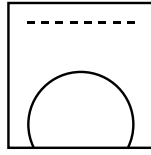
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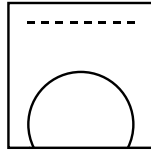
Archea Associati, Rifugio Digitale, Florence, 2022
ph. Pietro Savorelli & Associati



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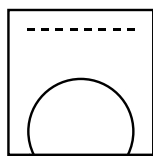
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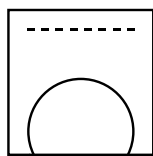
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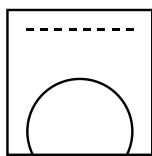
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