

RIFUGIO DIGITALE

Florence, via della Fornace 41
July 1, 2022

12,30 noon

Press Conference at Rifugio Digitale

follow it live on this link:

<https://us06web.zoom.us/j/82759307360?pwd=Z2d0RWNmcmtOdWRxN1R1U3NVLOJXZz09>

6,30 p.m.

preview

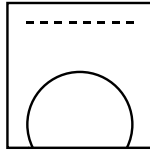
On Friday, July 1, 2022, Rifugio Digitale will host "Lonely Living. The architecture of primary space", an exhibition that was held during the 8th Biennale of Architecture in Venice in 2002 and that, twenty years later, will be presented again in Florence at Rifugio Digitale. Eighteen plans of buildings for minimum housing, designed by some of the leading figures in contemporary Italian architecture, will be on view, this time in digital format

Rifugio Digitale presents ***Lonely Living. The architecture of primary space*** on **Friday, July 1, 2022** at 6:30 p.m. The choral exhibition will be open all summer until **Thursday, September 8, 2022**, and will feature eighteen Italian architecture studios. Archea Associati, Bruno Fioretti Marquez, C+S Associati, Alberto Cecchetto, Alfonso Cendron, 5+1 Architetti Associati, Studio Davide Cristofani & Gabriele Lelli, Nicola Di Battista, Elio Di Franco, Vincenzo Melluso, Netti Architetti, Pietro Carlo Pellegrini, Renato Rizzi, Italo Rota, Beniamino Servino, Studio Associato Seste, Tscholl Werner Architekt and Cino Zucchi are the eighteen studios that were called upon in 2002 to interpret the concept of minimal housing on the occasion of the **8th Biennale of Architecture** in Venice, constructing in 1:1 scale a living space of approximately 16 square meters entirely in chipboard panels. The original program posed two existential questions relative to the metropolitan life that we experience every day: on the one hand, the problem of the emergency and the temporary shelter of those who, lacking any kind of housing, are in search of a minimum of shelter; and on the other, the problem of the psychological isolation and solitude into which the enormous numbers of the society in which we live often force us.

The exhibition of 2002 was a demonstration of how to deal with a delicate subject such as housing, combining a theoretical research project with the concrete need to act.

The eighteen ideas were arranged inside an area defined by a steel platform placed in the gardens of the Biennale. It was a sort of ideal city whose masterplan had been designed by **ipostudio architetti**.

In order to better understand the arrangement of this ideal village, **Diego Peruzzo** was asked to create a sort of Italian Belvedere" with an iron stairway that led to a terrace positioned about 2.70 above the ground.



RIFUGIO DIGITALE

Twenty years later, it seemed a good idea to re-examine how the existential issues of metropolitan life and the problems of psychological isolation and solitude, explored during the **8th Biennale of Architecture** in Venice, are as real now as they were then, and how much evolution has taken place over the course of these last two decades on the subject of minimal housing which, especially in the post-pandemic period, has brought it once again front and center. These issues will also be eviscerated during a collective encounter, a round table during which the eighteen designers will compare notes, examining together how much evolution there has been since the original exhibition, whether it still makes sense to talk about them.

As was done in 2002, we wanted to bring together those same designers, this time at Rifugio Digitale, to present their original projects, now in digital format. The material will be projected on the 16 monitors that occupy the space, in the form of videos: a story, narrated through drawings, sketches and splendid photographs by Luca Campigotto and Pietro Savorelli.

The power of the eighteen models on view consisted not only in their compliance with the general rules indicated by the curators, but also in the fact that each studio was issued a concrete contact, a sort of "ideal client" who set limits to the program and the aims of the housing sector investigated.

Thus, **Archea Associati** presents **Good Evening Mr. Ionda**, a project dedicated to the artist Franco Ionda based on an idea of textural reductivism.

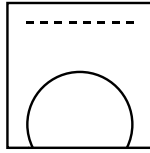
Bruno, Fioretti, Marquez Architekten, present **Vacuum-packed Housing**, temporary housing for large worksites that is portable and easy to erect.

C+S Associati presents **Next Nest**, a house in a temporary enclave imagined for a woman working remotely, a work-building or a work-space that provides "defensive solitude" with respect to the hardships of the metropolis.

Alberto Cecchetto exhibits **City home for the homeless**, a project for five different people in search of a place to sleep, a protected urban space but open, built of just a few elements.

Alfonso Cendron presents **This side**, a project for an artist friend, a little cottage surrounded by plants that satisfies such primary needs as a comfortable sofa of one's own.

5+1 Architetti Associati, presents **Domus-forum**, a project that views the house as both refuge and proscenium. Degrees of transparency that permit the creation of different relationships with alternating "private-introvert" and "private-extrovert" zones.



RIFUGIO DIGITALE

Studio Davide Cristofani & Gabriele Lelli has designed **Casa Lucarelli**, a temporary space for the author Carlo Lucarelli, who writes thrillers. It is an introverted place, a world within the world where a writer can find refuge to concentrate only on a certain fragment of reality, from which a story can be born.

Nicola Di Battista presents **Getting back together with friends**, a space without a specific function, except to facilitate the free exchange of opinions and ideas.

Elio Di Franco presents **The place for "singles"** a project for those who live alone, for a single architect and urban designer.

Vincenzo Melluso designs **A box full of light**, a play of gazes, a place and space for solitude designed for the artist Erich Demet, where he can reflect, inside and outside the sphere of art and creativity.

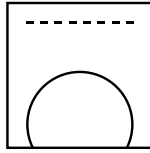
Netti Architetti exhibits **Temporary Housing**, a project designed for "visionary nomad", a simple dwelling but one that is susceptible to continuous variations of use.

Pietro Carlo Pellegrini offers **A hermit's refuge**, a project for solitude based on the cell of a cloistered monk: a place that wants to stimulate thought and the richness of the inner life, with folding walls capable of shaping time and space.

Renato Rizzi presents the **Tabernacle House. Home of the marginalized individual or place of devotion**, a project that refers to the social environment, dedicating this dwelling to the marginalized person, the individual excluded by the western social and cultural community, without overlooking the theoretical sector in which the devotion to the nobility of architecture is also devotion to the nobility of the human species.

Italo Rota has designed **Let's all go to the beach** as a place for meeting and dialogue, where people from different continents encounter one another and interact.

Beniamino Servino exhibits **Two-Ness. Support unit for an "unhoused person"**, a project that indicates the fracture of spaces that exist in two-nesses. From one to two, where the one is us, our home, the inside, while the two is them, the open, the outside.



RIFUGIO DIGITALE

Studio Associato Seste presents **No thrills**, a project that is not a social manifesto, but rather an exercise of style on one of the possibilities of the architectural language and its application to simple volumetrics.

Tscholl Werner Architekt presents **House with backpack**, a project that attempts to resolve the problem of housing for the seasonal worker.

Last, **Cino Zucchi** exhibits **The Boho light trap**, a project that explores the relationship between public and private spheres. A home for an ethologist and activist in the battle for environmental protection, who alternates between an urban, academic environment and a more primary, wild one.

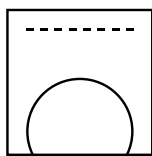
Rifugio Digitale where the exhibition will be held, is a space measuring a total of 165 square meters and is designed as a versatile structure ideal for organizing exhibitions, events, presentations, but also debates, lectures and impromptu discussions. It will appeal to a vast public, interested in discovering a place where they can exchange views and enjoy new cultural experiences in the heart of Florence.

Lonely Living. The Architecture of Primary Space

July 1 - September 8, 2022

Monday thru Friday, 3 p.m. to 7 p.m.

Saturday and Sunday by appointment



RIFUGIO DIGITALE

Forma Edizioni

Forma is an editorial (publishing) initiative developed in order to allow the dissemination and knowledge of avenues and experiences belonging to the world of art, architecture photography and more generally, to promote the best research in production and technology, following the changing lifestyles and contemporary living.

Since its foundation in 2010, the catalogue has grown with about twenty titles a year giving "form" to the expressive traces that animate today's cultural debate, deepening both specific areas of knowledge already known to the public, and investigating those intellectual and artistic areas considered, for various reasons, revealing new points of observation of reality. A common feature of each project is the high quality of the product, images, printing, typographic or IT processes used, as well as a targeted diffusion and distribution in places of use, such as specialized bookstores, museum bookshops and exhibition sites, which they add to the normal availability on the net that necessary and indispensable presence in the "sites" where opinions and evaluations of merit are built.

The publications range from, important monographs dedicated to contemporary and renowned architectural works, such as *Cantina Antinori, to chronicle of the construction of a new landscape*, research and insights related to university study issues, catalogues of important exhibitions, such as the one hosted at the Cini Foundation of Venice *EST. Italian travel, city and architecture stories* curated by Luca Molinari or the monographic exhibition hosted at the MAXXI Museum in Rome *Gio Ponti. Love architecture* in 2019.

Exhibitions and events expand the cultural enhancement process that Forma sets out to offer to a refined and attentive public. The publishing house is in fact involved in the creation of volumes relating to the exhibitions annually hosted at the Forte di Belvedere in Florence or at the Stefano Bardini Museum and to the monographic exhibitions hosted in private galleries dedicated to artists of the calibre of Alighiero Boetti, Arnaldo Pomodoro, Lucio Fontana and Alberto Burri. There is no shortage of photography and design texts, such as the important monograph dedicated to the work and life of Karim Rashid, or the overview of contemporary Milanese design *The Design City. Milan city laboratory*.

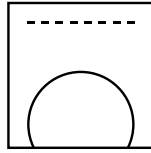
The on the road city architectural guide series is currently under construction. Mainly focused on contemporary works, each volume investigates the peculiar aspects of the most important cities in the world, proposing a critical reading of future scenarios.

The publishing house has counted important collaborations with personalities of high intellectual depth and international fame such as the late Adolfo Natalini, founder architect of Superstudio, Bruno Corà, Luca Massimo Barbero and Sergio Risaliti, art critics and historians, Luca Molinari, architecture critic.

Forma Edizioni

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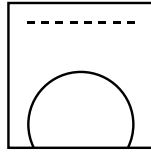
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