

RIFUGIO DIGITALE

Florence, via della Fornace 41

October 20, 2022

12:30 p.m.

Press conference at Rifugio Digitale with Luca Locatelli

6:30 p.m.

Inauguration of the event

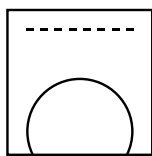
From October 20 to November 27, 2022, Rifugio Digitale, in collaboration with Forma Edizioni and thanks to the support of Ifigest Bank, will inaugurate SuperNatural, a new cycle of photographic exhibitions, curated by Irene Alison and Paolo Cagnacci. The first of these exhibitions will be the personal show entitled Future Studies by Luca Locatelli, environmental photographer and filmmaker, in which he probes the relations between mankind, the environment, science and technology. The inauguration will take place on Thursday, October 20, 2022, at 18:30. The artist will be present.

The future as a frontier for exploration, study, documentation. In the last ten years, **Luca Locatelli**, one of the most awarded Italian photographers (Leica Oskar Barnack Award 2020, World Press Photo 2020 e 2018, POY Photographer of the Year 2020) as well as one of the most widely published (National Geographic Magazine, The New York Times Magazine, TIME) on the international horizon, has trained his camera on the relationships between people and science, technology and the environment, describing the places where tomorrow's solutions are being invented: from vertical farming to raising insects, from sustainable cities in the Arabian desert to offshore windmills in the North Sea, Locatelli has drawn a global map of experimentation for the future of the human race on planet Earth.

Starting on October 20, **Rifugio Digitale** will kick off its new **SuperNatural** series, curated by **Irene Alison** and **Paolo Cagnacci**, with Locatelli's personal exhibition entitled **Future Studies: visions from a possible future**, a selection of photographs from a long-term photographic project. It is a voyage among the people and places where science and technology are used to find the proper balance between humanity and the planet we inhabit, in an attempt to reduce our impact and redefine our presence in a more sustainable way.

For a long time, progress has been the focus of all the utopic visions for the future. But if it is true, as Yuval Noah Harari claims, that science comes ever closer to transforming Homo in Deus, it is precisely on this frontier that man risks losing himself. What will our possible next steps be as a species?

The urgent need to respond to this question prompted Locatelli to travel on five continents, to visit the laboratories where research scientists promise to satisfy the needs of humanity with their discoveries, in lands in which tradition and mythology merge with advanced technology, all the way to the frontiers in which we test new ways of living and play with our evolution.



RIFUGIO DIGITALE

The idea for **SuperNatural**, imagined by **Irene Alison** as a reflection that cuts across contemporary life including our relationship with space as much as the way in which we project ourselves in time, before a horizon that grows ever more uncertain, between epidemics and climate crises, is expressed by Locatelli in photographs and videos that, though firmly anchored in reality, generate the awe of science fiction. On the screens of Rifugio Digitale, the meeting place between technology and art, his pictures open windows on other ways and other worlds, where they give concrete shape to hope, inviting the viewer to acquire critical awareness and attempt a change of pace, in search of a new balance.

It will be possible to purchase the pictures on exhibition in limited series and in two different sizes. It will also be possible to acquire the NFTs of some of the photographs, selected by the artist.

Purchases of the photos will be possible on the website www.formaedizioni.it.

Future Studies
Luca Locatelli
October 20 to November 27, 2022
Wed-Sun 11.00-18.00

Rifugio Digitale
via della Fornace 41
Firenze, 50125

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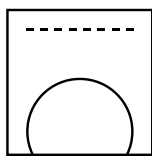
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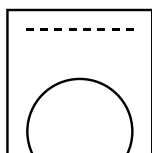
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RIFUGIO DIGITALE



Copenhagen, Denmark, 2019, Luca Locatelli

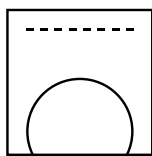


RIFUGIO DIGITALE

Luca Locatelli

Luca Locatelli is a photographer and filmmaker who explores possible solutions for the future. He is interested in the relations between humanity, science, technology and the environment, and produces his projects in collaboration with editors, journalists, environmentalists and scientists, in order to more fully contextualize his research. Profoundly rooted in documentary and journalistic production, for more than a decade his main research has been exploring plausible solutions for dealing with the climate crises of the 21st century. The goal of his work is to contribute to an open discussion of our future on this planet. Since 2004, Luca has been the founding partner of an NGO that contributes to protect 600,000 hectares (almost 1.5 million acres) of tropical forest in Amazonia. Luca is a photographer for National Geographic Magazine and collaborates frequently with international media like The New York Times Magazine, TIME, The New Yorker, Bloomberg Businessweek, Geo Germany, among others. Locatelli's works have been exhibited and presented in a number of galleries and museums, including the Solomon R. Guggenheim Museum-NYC, the SCoP, the Shanghai Center of Photography, the Somerset House in London, Les Rencontres d'Arles, Visa pour l'Image, Noorderlicht International Photography Festival, Getxophoto International Image Festival and Cortona On The Move.

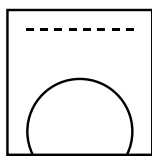
His works have been acclaimed and awarded many times, including: Leica Oskar Barnack Award 2020; World Press Photo 2020 e 2018, World Photography Organization 2018, 2020, 2021, 2022; POY Photographer of the Year 2020, American Photography Winners 2018, Nannes Prize 2017, Aftermath Grant Winner 2014.



RIFUGIO DIGITALE



Headshot, Luca Locatelli



RIFUGIO DIGITALE

Irene Alison

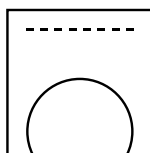
The professional journalist and photo-consultant, Irene Alison, was born in Naples in 1977.

She is creative director of the photographic project and consulting studio, DER*LAB, and teaches at the European Design Institute (IED) in Rome, in addition to collaborating as a tutor and consultant with some of the most important Italian schools of photography (Isfci, Rufa, Scuola Romana di Fotografia in Rome and Fondazione Studio Marangoni in Florence, among others). As an editor, she has worked for the Manifesto and D, La Repubblica delle Donne. As a freelance journalist, she has produced, with other photographers, a number of reports published in Geo France, The Independent, l'Espresso, D, XL, Marie Claire and Riders. Her articles of photographic criticism have been published by newspapers like La Lettura, Corriere della Sera, Il Sole 24 ORE and Pagina99. She has published two essays of photographic research, My generation (Postcart, 2012) and iRevolution (Postcart, 2014) and, in 2022, the American publisher Yoffy Press printed "Holding Time", a book written with the photographer Catherine Panebianco, for which Irene authored the texts. In 2022, Postcart will publish her first book of photography - La Madre Attesa (The Mother Awaited), edited by Laia Abril - and her new essay, Muse col Muso (Muses with Muzzles, imaginary animals in contemporary photography). She loves animals and their cultural and iconographic representations, and talks about them in her blog Zazie Dogzine.

Paolo Cagnacci

Professional photographer and teacher of photography, Paolo Cagnacci was born in Florence in 1971.

He studies photography at the Studio Marangoni Foundation, where he currently teaches portrait photography and lighting techniques. He has also taught at the European Design Institute of Florence. His pictures have been published in magazines like: D la Repubblica, Corriere della Sera, La Repubblica, La Stampa, Sette, SportWeek, L'Espresso, Pagina 99, Specchio, Lei, Donna Moderna, Famiglia Cristiana, Corriere della Sera-La Lettura. He has produced photographic and video projects for the Region of Tuscany, the Festival of Creativity, the People's Festival, Balkan Observatory, the Michelucci Foundation, Tempo Reale, Unicoop Firenze, the City of Florence, Telecom Foundation, Mibact, CNA. He has worked for companies like: Diesel, Patrizia Pepe, Paula Cademartori, Peuterey, Starbucks, Stefanel, Ottodame, Dmail, Rinascimento. He has worked for the Massimo Sestini agency. His work is distributed by the Luz Photo Agency of Milano.



RIFUGIO DIGITALE

Future Studies

Luca Locatelli

20.10-27.11.2022

MOSTRA PROMOSSA DA
AN EXHIBITION PROMOTED BY
Rifugio Digitale

IN COLLABORAZIONE CON
IN COLLABORATION WITH
Forma Edizioni

DIREZIONE ARTISTICA
ART DIRECTION
Laura Andreini

MOSTRA A CURA DI
EXHIBIT CURATED BY
Irene Alison
Paolo Cagnacci

COORDINAMENTO SCIENTIFICO, ALLESTIMENTI
SCIENTIFIC COORDINATION, SET-UP
Beatrice Papucci
Andrea Benelli
Chiara Mezzabotta

TRADUZIONI TESTI IN MOSTRA
TRANSLATIONS
Katherine Fay

TESTI IN MOSTRA

EXHIBITION TEXTS

Irene Alison

UFFICIO STAMPA E COMUNICAZIONE
PRESS OFFICE AND COMMUNICATION

Associazione Rifugio Digitale

Niccolò Natali

Claudia Artese

Mirella Ahmetovic

PROGETTO GRAFICO E DI ALLESTIMENTO
GRAPHIC AND SET-UP PROJECT

Vitoria Muzi

Alessandro Baraccani

Alessandro G. Cosentino

INSTALLAZIONE VIDEO

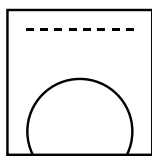
VIDEO INSTALLATION

TNT Events srl

REALIZZATO CON IL SUPPORTO DI

REALIZED WITH THE SUPPORT OF

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RIFUGIO DIGITALE

Forma Edizioni

Forma is an editorial (publishing) initiative developed in order to allow the dissemination and knowledge of avenues and experiences belonging to the world of art, architecture photography and more generally, to promote the best research in production and technology, following the changing lifestyles and contemporary living.

Since its foundation in 2010, the catalogue has grown with about twenty titles a year giving "form" to the expressive traces that animate today's cultural debate, deepening both specific areas of knowledge already known to the public, and investigating those intellectual and artistic areas considered, for various reasons, revealing new points of observation of reality. A common feature of each project is the high quality of the product, images, printing, typographic or IT processes used, as well as a targeted diffusion and distribution in places of use, such as specialized bookstores, museum bookshops and exhibition sites, which they add to the normal availability on the net that necessary and indispensable presence in the "sites" where opinions and evaluations of merit are built.

The publications range from, important monographs dedicated to contemporary and renowned architectural works, such as *Cantina Antinori, to chronicle of the construction of a new landscape*, research and insights related to university study issues, catalogues of important exhibitions, such as the one hosted at the Cini Foundation of Venice *EST. Italian travel, city and architecture stories* curated by Luca Molinari or the monographic exhibition hosted at the MAXXI Museum in Rome *Gio Ponti. Love architecture* in 2019.

Exhibitions and events expand the cultural enhancement process that Forma sets out to offer to a refined and attentive public. The publishing house is in fact involved in the creation of volumes relating to the exhibitions annually hosted at the Forte di Belvedere in Florence or at the Stefano Bardini Museum and to the monographic exhibitions hosted in private galleries dedicated to artists of the calibre of Alighiero Boetti, Arnaldo Pomodoro, Lucio Fontana and Alberto Burri. There is no shortage of photography and design texts, such as the important monograph dedicated to the work and life of Karim Rashid, or the overview of contemporary Milanese design *The Design City. Milan city laboratory*.

The on the road city architectural guide series is currently under construction. Mainly focused on contemporary works, each volume investigates the peculiar aspects of the most important cities in the world, proposing a critical reading of future scenarios.

The publishing house has counted important collaborations with personalities of high intellectual depth and international fame such as the late Adolfo Natalini, founder architect of Superstudio, Bruno Corà, Luca Massimo Barbero and Sergio Risaliti, art critics and historians, Luca Molinari, architecture critic.

Forma Edizioni

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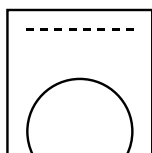
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RIFUGIO DIGITALE

Banca Ifigest

In the Middle Ages, the two largest banks in Europe already existed in Florence, the Bardi bank and that of the Peruzzi family, with branches all over Europe, lending money to merchants and monarchs. In the early 20th century, for the great bankers of New York, Florence was the icon of the maximum splendor they wanted to imitate and, indeed, when the building that houses the Federal Reserve was constructed, its architects were inspired by Palazzo Vecchio, Palazzo Pitti and, above all, Palazzo Strozzi, to give the structure an idea of stability, solidity and security.

So it was in Florence, thanks to the initiative of several groups of entrepreneurs and historic Italian families, that Banca Ifigest was founded, in 1987.

Banca Ifigest, one of the main Italian independent banks is still today the most trusted partner for the management and conservation of family wealth, thanks to its personal approach.

Today the bank operates branches in Rome, Turin, Genoa, Milan, Prato and Santa Croce sull'Arno, in addition to its main headquarters in Florence, it also has offices of Financial Consultants in Sesto Fiorentino and Casalecchio di Reno.

Among the numerous services provided by the banking group, Banca Ifigest offers services of assistance to those clients who need to preserve and safeguard complex equity situations, through its subsidiary Sevia Fiduciaria; it operates in the market of common investment funds, with its highly experienced management team, through its equity investment Soprano SGR and through Fundstore.it, the largest supermarket of online funds, where it is possible to purchase in as many as 7,000 different sectors using your own current account with any Italian bank.

Throughout its history, Banca Ifigest has always paid close attention to social considerations, working alongside small enterprises to ensure that their money is always used for the purpose for which it was intended. The Bank has often contributed to sponsor and realize cultural and sports events, demonstrating its strong ties to the local community.

Banca Ifigest spa

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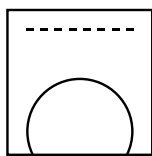
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RIFUGIO DIGITALE

INFOTO

The cultural association INFOTO-Florence was founded in 2019.

Its founding partners, photographers who are all Florentine by birth or adoption, number eighteen at the moment, but it is an open number: one of the primary goals of the Association is the promotion of initiatives and projects targeted on increasingly broadened participation. In addition to organizing exhibitions, and the constant participation of many of our members in nationwide competitions, we are particularly focused on training, encouraging didactic activities guided by professional photographers. The main goal of INFOTO is to create a reference in Florence for photographic culture, which has been neglected for far too long. Attention to visual culture in its broadest sense, tends to make us more appreciative of other artistic disciplines as well, with a better understanding of painting, sculpture, architecture and the urban structure of our cities. Our members have participated regularly in exhibitions where their photography was featured alongside works of painting and sculpture, in search of the similarities and shared difficulties: a broader outlook from which to draw inspiration and new stimuli.

At this time, with the support of Banca Ifigest, we plan to organize a series of workshops alongside the important exhibitions presented at Rifugio Digitale. The workshops will be held by Italian and international photographers.

Working alongside the professional journalist and photo-consultant, Irene Alison, and the photographer Paolo Cagnacci, who participated with us in organizing the exhibitions and workshops, we gleaned a number of interesting ideas for our activity in the field of quality photographic research.

INFOTO

www.infotofirenze.it

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www.youtube.com/channel/UCmLCcjLjYqpYddVo5r-cFw

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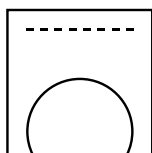
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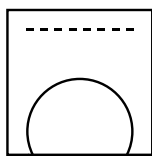
RIFUGIO DIGITALE

Rifugio Digitale

Rifugio Digitale (Digital Refuge) is a new exhibition space in a former bomb shelter tunnel repurposed as a site devoted to the promotion of digital art, where architecture, design, photography, cinema, literature and all the other multiple forms of art and visual expression find their dimension and interact with one another. It was built on the foundations of an old anti-aircraft tunnel that served from 1943 as a bomb shelter in World War II. It was known as the "Forge Refuge" a safe haven during the tragedy of the war, and now it has been rechristened as the "Digital Refuge", a place of rebirth, where technology meets art, offering a contemporary space where people can explore creativity through the modern language of technology.

The requalification project, handled by Archea Associati, will house digital expressions of every kind, with an eye always on the future and on the new vanguards. In collaboration with the publisher Forma Edizioni, it will house exhibitions, but also events and performances related to art, architecture, photography, literature, cinema and other initiatives linked to the digital world. It will show original views and more on the 16 screens positioned along the 33 meters of the tunnel, a new idea for Florence where the connection between art, people and technology generates an intense visual experience, unexpected and interactive. It is a space designed for constant change, always dynamic, with a new and exciting speed that distinguishes it from a traditional art gallery.

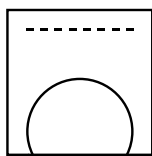
Rifugio Digitale occupies an area of 165 square meters and is a versatile structure ideal for organizing exhibitions, events, presentation, but also debates, lectures and simple discussions. It is expected to appeal to a vast public desirous of indulging their interest in ideas and novel cultural experiences right in the heart of Florence.



RIFUGIO DIGITALE



Archea Associati, Rifugio Digitale, Florence, 2022
ph. Pietro Savorelli & Associati



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Archea Associati, Rifugio Digitale, Florence, 2022
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